

GLOBAL BRAND ACADEMY

Creating Branded People

Speaker Introduction



- **Jerome Joseph, CSP s' experience as a CEO a public listed Brand Agency has led him to work with some of the biggest Global Brands.** (Optional: ... around the world (including Dell, Standard Chartered, Pfizer, BASF and many more). **He is an award winning global speaker on Branding and in 2018 was recognised as one of the TOP 30 GLOBAL GURUS worldwide for Brand. He is the only Asian from Asia on the list. He is a Bestselling Author of 8 books on Branding including :** (Optional: State book if delegates have a copy)
- **He has over 22 years of experience, worked with over 1000 brands in 33 countries. He brings real life experience and a global outlook to this stage.**
- Optional: Jerome is also a Certified Speaking Professional awarded to top 12% of speakers globally and also a Global Speaking Fellow for Speakers who speak extensively Globally. To date only there are less that 1% of speakers who have achieved this award.
- **His favourite brands are Liverpool Football Club, Singapore Airlines and his wife Mila (p.s his wife made him include that).**
- **Today in his session titled :** State Event Title
- **He will share:** State key Outcome
- **In this dynamic presentation be prepared for engaging stories, powerful ideas and pratical strategies to impact your brand!**
- **Please give a big, warm welcome for your Brand guy ... Jerome Joseph.**

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Brand Strategy
Internal Branding
Branded Customer Experience
Sales & Marketing

www.theglobalbrandacademy.com

Jerome@theglobalbrandacademy.com

Singapore Australia Malaysia Vietnam UK

