

AUDIO-VISUAL, INTERNET & TECHNICAL REQUIREMENTS

Creating the Perfect Environment for Impact

When it comes to delivering an unforgettable keynote or masterclass, content is only half the story. The other half is the environment—built on smooth technical delivery, seamless AV setup, and the confidence that everything "just works."

This section outlines the required technical setup for both Keynote Presentations and Masterclasses delivered by Dr. Jerome Joseph. Each item has been included to ensure a world-class audience experience and a smooth, stress-free collaboration with your team.

We appreciate your partnership in bringing this to life.

FOR KEYNOTES

High-Energy. High-Stakes. High-Impact.

Keynotes are about inspiration and energy—delivered to large audiences, often with fast pacing, strong visuals, and powerful audio-visual support. To create the best experience, we've outlined the following requirements.



MICROPHONE

- **Preferred**: Wireless handheld microphone (for mobility and voice clarity)
- Alternative: Wireless headset/lavalier mic (if handheld not feasible)
- Spare batteries should be available onsite



CLICKER / SLIDE REMOTE

- Required: Professional-grade clicker (e.g. DSAN PerfectCue Micro)
- Must support responsive slide control and laser pointer function



PRESENTATION DEVICE & VIDEO/AUDIO PLAYBACK

Primary device: Client's conference laptop

 Dr. Jerome will test slides on this laptop 1–2 days
 before the event

 The AV team is required to test embedded videos and audio clips during this check and alert
 Dr. Jerome if any issues arise

- Alternative: In specific cases, Dr. Jerome may use his own Dell laptop (HDMI output)

 Please ensure HDMI connectivity is available and tested
- Slides include **embedded videos and sound;** setup must support:

- Smooth audio playback through house speakers

- Proper syncing of video and sound elements

FOR KEYNOTES



DISPLAY & VISUAL SETUP

- Main screen: Large, high-resolution LED or projection screen visible from all seats
- Comfort monitor: Highly recommended for smoother delivery
- Branded holding slide: Optional, to be provided pre-event



SOUND SYSTEM

- Venue must support both **microphone audio** and **video playback audio** (via laptop)
- AV technician should confirm correct channel routing and volume control



AV SUPPORT

- Dedicated AV technician onsite for:
 - Pre-event and live support
 - Immediate response to technical issues
- Technical run-through at least 60 minutes before event
- Slides to be tested 1–2 days prior, especially for video and audio compatibility

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INTERNET CONNECTION

- Internet is only required if the keynote involves live demos or online content
- Please ensure stable, high-speed connection and unrestricted access if needed



STAGE SETUP

- Open stage (podium not required unless requested)
- Good lighting, no visual obstructions
- Small table with **bottled water** nearby preferred

FOR MASTERCLASSES

Immersive, Hands-On, and Built for Learning.

Masterclasses are about depth, interaction, and transformation. A strong technical foundation helps ensure flow, group engagement, and participant comfort throughout the session.



MICROPHONE

• Wireless handheld or clip-on lavalier microphone, depending on room size and acoustics



PRIMARY DEVICE & MEDIA PLAYBACK

Dr. Jerome will use his personal Dell laptop (HDMI output)
 Please ensure a functional HDMI connection to the venue projector

- Laptop will be placed near the screen/projector for easy access

- Audio should route clearly to the speaker system for video playback

- AV team to test sound/video playback **before session begins**

- Slides include **embedded videos and sound** that must:
 - Play seamlessly from the laptop
 - Be audible to all participants



DISPLAY SETUP

- Projector and screen must be clearly visible to all seating groups
- Additional flip charts (minimum 2) and whiteboard for live writing/drawing



INTERNET & CONNECTIVITY

- High-speed Wi-Fi is mandatory for:
 - Facilitator access to online tools
 - Optional digital resources for participants
- Internet access should be reliable, stable, and available from multiple devices

FOR MASTERCLASSES



POWER ACCESS

- Ensure power outlets and extension cords are available for:
- Dr. Jerome's laptop
- Participants' devices (if laptops are used)



ROOM & MATERIAL SETUP

- Preferred Layout: Cluster seating in groups of 5-7 for interactivity
- Setup should include:
 - Flip chart stands, paper, multi-colour markers
 - Name tents/cards
 - Blue tack or masking tape
 - Notepads and pens
 - Printed or digital workbooks (provided by Dr. Jerome)
 - Snacks, drinks, or refreshments (optional but encouraged)



AV & LOGISTICS

- Room and all AV elements to be ready at least 90 minutes prior to start
- AV technician and event liaison should be present during setup and early arrivals

Dr. JEROME SPEAKER JOSEPH STRATEGIST AUTHOR

OUR PROMISE: TECHNICAL EXCELLENCE FOR MAXIMUM IMPACT

We aim to create a seamless event experience where every technical detail supports a bigger story—your audience's transformation. With the right preparation and AV setup, we ensure that every keynote or masterclass becomes not just memorable—but magnetic.

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